

Impact & Uncertainty

HIGH

DEGREE OF IMPACT

LOW

LOW

A shared business experience from your past where the solution was obvious to everyone involved.

LEVEL OF UNCERTAINTY

A shared business experience

from your past where an

expert, after some analysis,

knew how to help you.

A shared business experience where the data supported multiple hypotheses at the same time and only in hindsight was the correct solution apparent.

HIGH

A shared business experience where you had no time to think, and the only way to move forward was to take immediate action.